

Sorrells Farms  
3401 CR 304A  
Comanche, TX 76442



Phone: 325-356-3616  
Or 254-879-4677  
Fax: 254-879-4122  
www.sorrellsfarms.com

## Fundraising Information 2011

### **Deadlines:**

Thanksgiving delivery-Orders must be received by Sorrells Farms by 11/3/11 and will begin shipping on 11/7/11 for pre-Thanksgiving delivery.

Christmas delivery-Orders must be received by 12/1/11 and will begin shipping on 12/05/11 for pre-Christmas delivery.

### **Shipping:**

Orders will be shipped UPS, Central Freight, or Fed Ex Freight. We will ship your order is the most economical way possible unless you request otherwise. Orders may also be picked up at our location in Comanche, Texas if you prefer.

### **Other Information:**

Orders are shipped in the order received.

We do not require full cases on any item.

Remember we can produce your raw pecans in no label bags and you can attach a label from your school or organization to promote yourself.

### **Terms:**

Net 30 days-with approved credit-apply for credit before order is placed. Credit accounts can take up to two weeks to process and approve, this can delay your order.

Prepay with check or Credit Card-We accept Mastercard, Visa, American Express, and Discover. Sorry no COD's.

**Incentives: This is extra money your organization will receive if your order is prepaid or paid in the 30 days with approved credit.**

Up to \$500	\$25.00
\$501-\$950	\$50.00
\$951-\$1500	\$75.00
\$1501-\$2000	\$100.00
\$2001-\$3000	\$125.00

**Your organization will receive a check in February 2011 for the amount listed if your bill is prepaid or paid in terms established on your account.**

**Fresh, High Quality, and Healthy Pecans**

**Sorrells Farms**  
**3401 CR 304A**  
**Comanche, TX 76442**

over \$3001

\$150.00



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### **Fundraiser Selling Tips:**

1. Set a Starting date and closing date for your fundraiser. Two Weeks in an ideal time frame. Anything more than 2 weeks can be counter-productive.
2. Clearly define the reason and goals for your fundraiser.
3. Assign volunteers to help run and administer the fundraiser-especially the day the product arrives.
4. Have each participant make a list of family and friends who may be interested in supporting.
5. Promotion and word of mouth is key. Spread the word throughout the community.
6. Keep copies of all order forms for your records.
7. Triple check all monies and orders before calling in or sending you order to Sorrells Farms.
8. Keep your participants enthusiastic and have fun!

### **Safety First:**

1. Be Safe and Smart-Use Common Sense
2. Make a list of friends, family, relatives, and neighbors to contact.
3. Avoid Door to door sales.
4. Follow all instructions provided.
5. Make sure Mom and Dad have approved who you intend to ask to support your group.
6. Ask your parents to take the catalog to work.
7. Never allow children to carry collected money unless accompanied by a responsible adult.
8. Use the buddy system-never sell alone.
9. Never talk to strangers or go out after dark.

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